

One-of-a-Kind Coaching/Consulting Program for Bowling Centers (In-Person or Virtual)

Selling More Company Events at Your Unique Venue

Would you like to:

- build additional revenue through booking more company events?
- shorten the learning curve on booking company events?
- have access to templates to better plan and execute events?

If you answered YES to any these questions, this program will be what you need to book more profitable events and increase your revenue.

Join Hospitality and Event Expert Bob Pacanovsky for profit-driven 1-on-1 consulting and coaching without leaving your office! You'll get the key strategies Bob implemented over 20 years in building his fast-growing event business working with more than 50 unique venues such as the Pro Football Hall of Fame. You will receive:

- ◆ 1-on-1 coaching and consulting time.
- ◆ An assessment so you can accomplish YOUR biggest needs first.
- ◆ Action-oriented templates to use, including:
 - Event/Rental contract, Vendor contract
 - Banquet Event Orders (BEO's) for company events
 - Scripts to use when sending specific types of communication (prospecting, informational, thank you's, and more)
- ◆ A strengths/weaknesses audit of current marketing/promotional materials.
- ◆ A strengths/weaknesses audit of current catering menus (food and beverage).
- ◆ Written recommendations to improve these menus and materials.
- ◆ Your opportunity to pinpoint which of the following marketing ideas will increase your revenue and how to implement it:
 - Company Open Houses
 - Holiday Party Marketing
 - Team Building events
 - The "Truly Unique" Event Idea

Program Guidelines:

- ◆ 60- to 90-minute consulting sessions, customized to your needs
- ◆ Reviews and recommendations of event materials
- ◆ Action plans to accomplish strategies

Program Investment:
Contact for details.



BOB KEYNOTE, CONFERENCE,
and CORPORATE SPEAKER
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Creating an impression that LASTS!

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