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**Professional Speaker Receives Highest-Rated Seminar at Conference**

**AKRON, OH, December 5, 2023** – Professional Speaker, Bob Pacanovsky, of The Black Tie Experience, was awarded the highest-rated education session at the International Association of Amusement Parks & Attractions (IAAPA) Expo in Orlando, Florida, November 13-17, 2023.

Pacanovsky's session, *The BIG 4 to Create More Storytellers for your Organization*, received the highest rating of any of the education sessions on Tuesday, November 14<sup>th</sup>, according to IAAPA, Tatvam Analytics, and Avius.

Pacanovsky, a University of Akron alumnus, and resident of Green, made his first trip to the IAAPA Expo and spoke on two topics in two days. His topics focused on delivering hospitality and service excellence, as well as building loyalty and revenue with company events. This year's annual IAAPA Expo was attended by more than 25,000 professionals from across the globe in the attractions and amusement park industries.

"The IAAPA Expo was a fantastic event for me to participate as a speaker. I was able to connect and share my messages with people, in person, and from across the world. And to receive an award as the highest-rated speaker for one of the education days was a bonus and a wonderful surprise," said Pacanovsky.

Pacanovsky has achieved Professional Membership with the National Speakers Association and has spoken at companies and associations in twenty-eight states and Canada.

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## **About Bob Pacanovsky**

Bob Pacanovsky is a Professional Speaker and Trainer with his own company, The Black Tie Experience. He works with companies and associations to help them achieve the highest levels of hospitality and service excellence so that they can attract and retain more customers and employees.